

# June 23, 2015

Item I. 6:31pm – call to order (Angie Strickland)

Item II. Counselor Swan

-Emerald Point subdivision HOA, wanting to drop speed limit from 25 to 15 mph, if you know of anyone in that area that is interested in this topic, have them connect with a council member. Average speed is 22, but some drive excessively fast (60 mph has been recorded).

Item III. Food Trucks

-Overview of spring food trucks, average ticket count of 75 and upwards of 125. Fall trucks already scheduled. Mention of staffing and adding additional trucks and food truck events for the future.

Item IV. Old Business

- A. July 4 review (map & info), request for volunteers
- B. TRC review committee is on July 8 which will involve a formal review of the project, on schedule and goal of construction to begin would be after the new year (January).
  - a. Christmas Tree will be placed in front of the water tower feature
- C. Naming right signs (Wake Stone, PSNC, and Ashley Wilder Dog Park) under construction currently. Dedication being planned (July 13) for shelters and after that signs will be installed. Main Park signs up by the end of July.
- D. Update on market manager: Brittany is the current market manager, 18 current vendors, 3 produce, 1 meat, 1 beef, 1 egg, 1 seafood and multiple crafters. Location of the market under the shelters at the amphitheater. Community tent on site weekly and various bands and activities throughout the market. Market is 2-6pm every Saturday.
- E. YMCA update: Summer camp has started (using our pool until theirs is finished), pool won't officially open until the week of July 1<sup>st</sup>. There is a hotline to call the YMCA for more information (Tara is the point of contact for the Knightdale location).
- F. Additional park plans: LURB and OTAC to meet and as soon as that information comes in, it will be reported to the advisory board.
- G. Land on First Ave: It has been rezoned (per Counselor Swan) and council is currently approaching options and RFPs and researching mechanics of construction. Knightdale Station Run property is underway.

Item IV. New Business

-Discussion ideas for future meetings:

-Enrichment and cultural programs (event programming currently at capacity), though always open to instructor and program suggestions in the event making that addition is

possible due to limited space. Request to send calendar of events to advisory board and what is currently being offered.

-Communication of events and programs brought up: Social Media, website, banners, school flyers, e-notification (suggestion of marketing campaign on e-notification system as a central point for communicating). Mention of sending a flyer out via the water bills and will be able to do that in January. Distribute information at events (as part of a current setup at an event) and send any community contacts to add to our distribution lists. Idea to put banner with website and logo in median (ex: subscribe for weekly email blasts, etc.).

Adjourn: 7:08pm (Danielle Johnson motion and Brandy Dolby, second)